

AVNET ELECTRONICS MARKETING AN INTEGRAL PART OF YMCA METRO PHOENIX ACTIVITIES

When the YMCA of Metropolitan Phoenix approached Phoenix-area businesses about becoming involved on its board of directors, Avnet Electronics Marketing Americas responded enthusiastically. Senior Vice President of Semiconductors Jeff Ittel has served on the board since 2003, meeting eight times a year to help the YMCA in its efforts to serve residents of the Phoenix area.



“The ability to take my business experience and put it toward a good cause is very worthwhile,” says Jeff. “It’s interesting to see leaders from the largest companies in Phoenix come together – everyone brings different expertise and it is incredible to see how so many people can make things happen and make the community a better place.”

Avnet expanded its involvement with the YMCA in 2005 by committing to a five-year grant of \$100,000 total to underwrite the Avnet Teen Technology Center at the YMCA’s Lincoln Family Downtown location. Avnet also provided state-of-the-art computers and software, which area teens are able to use after school – and more than 200 teens have used to get their degrees after dropping out of school.

“Because Avnet is in the technology business, investing in the YMCA Teen Tech Center is a good fit,” Jeff says. “We are proud to be actively involved in helping teens better understand and use technology.”



One of the ways Avnet Electronics Marketing helps fund the grant is through its annual VIP Supplier Day and Golf Tournament in March, which features a silent auction that raises money for the YMCA. Another way is through its sponsorship of the FBR Open, which includes a donation of the proceeds by The Thunderbirds to the YMCA.