

## **EBV Employees Pedal Against Climate Change**

Earth Day is designed to inspire awareness and appreciation for the Earth's environment. Along with being active with its "ECOmise it" campaign and hosting the extremely successful "By Bike to EBV" initiative, EBV arranged a special event for Earth Day 2009. Throughout the day, each employee cycled 10 minutes on bicycles located in the lobby of EBV's Poing, Germany, headquarters. For every kilometer cycled, EBV donated €4 to an environmental charity.

This was truly a community event. Ninety colleagues cycled while many more gathered around to cheer them on. By day's end, EBV employees rode 404.2 kilometers and raised €1,616.80 that will be used for environmental projects.

The fittest biker was Marcel Czanera, who achieved 6.03 kilometers in only 10 minutes – what a great result! The regular "By Bike to EBV" initiative will continue throughout the summer. Here, commuters who ride from their homes to EBV or a public transportation stop can register their daily journeys on EBV's intranet. EBV tabulates these distances and donates €0.15 for every kilometer cycled.