

## **AVNET ITALY HELPS CHILDREN AROUND THE WORLD**

Avnet has introduced many partners to worthy causes over the years, but they likewise involve Avnet with some terrific organizations in need of its help. Such was the case when Luciano Bruno, general manager of INTEGRA, told Adolfo Dell'Erba, vice president and managing director of Avnet Partner Solutions Italy, about International Help.

After learning about International Help's mission – improving the health and lives of poor children in Argentina, Ethiopia, Guatemala, Kenya and Madagascar with food, water, medicines and medical services – Dell'Erba and Avnet Technology Solutions Italy employees pledged their help.



In 2006, employees donated \$2,000, with one donating the prize for his artwork on an internal project. Employees also organized a jazz concert and ultimately raised another \$8,000 by reaching out to its partners.

“Together with IBM, we were also able to get support from many partners. They listened to our claim and decided to participate in this very worthy fundraising endeavor,” says Dell'Erba. “The best deal I can always close is raising money to save lives.”

Among the International Help projects Avnet funded are the creation of a dental and analysis lab in Mozambique, renovation of shacks into stone houses and opening of a lunch room for 110 children in Guatemala and maintenance of a school and building of a drinking water well in Ethiopia.