

AVNET AZURE EMPLOYEES VISIT SINGAPORE'S ELDERLY

House calls may be obsolete for the medical profession, but not for Avnet Azure. Twenty-five employees and their family members recently delivered groceries to more than 30 elderly citizens in Singapore, then visited with 15 elderly residents of the Golden Age Home.

"This was the first initiative we had done as a corporate group for charity, and we all found it very meaningful," says Julie Lawandra, marketing manager for Avnet Technology Solutions in Asia. "Not only were we able to contribute back to society, but serving together also fosters better relationships among colleagues."

After learning about the needs of elderly citizens living alone from a colleague involved with the Lion's Club, employees delivered rice, mooncakes and other food during the Chinese Mooncake Festive period. Avnet employees learned about the Golden Age Home from Vice President and General Manager William Chu, whose daughter had visited during church activities. Employees ate snacks with the residents, then participated in a sing-along session.

"We will be engaging in more activities like this whenever possible," says Julie. "We saw the employees' teamwork and cohesiveness in the process of the event from packing of the goodie bags to planning the distribution. It was indeed a fulfilling project that demonstrated the team's commitment to the community."